

THE  
NEW FIRM  
OF



34 to 44  
W. Fourteenth  
Street.

## An Unparalleled Bargain Opportunity

\$150,000 worth of NEW, FRESH merchandise (purchased in the last four weeks) to be sold on MONDAY and TUESDAY at a mere fraction of actual value.

To-morrow (Monday) the NEW FIRM will inaugurate one of the most gigantic MARK-DOWN sales ever taken place in New York. Such offerings as we make are the result of only such occasions as we offer in explanation of this sale. In announcing this sale we wish to say that five weeks ago the NEW FIRM assumed control of this business, and has, through reorganization, overcome all defects that have come to their notice. IN THE PAST TWO WEEKS WE HAVE ADDED to our staff the best talent we could procure in the way of new buyers for nearly every department, who, after going over their respective departments thoroughly, report to us that stocks are outrageously large, and in order to reduce them quickly we are obliged to

### CUT PRICES TO THE CORE.

Our policy of "MONEY CHEERFULLY REFUNDED ON ANY UNSATISFACTORY PURCHASE" is sufficient guarantee for every statement we make of the values offered.

**John Daniell  
Sons & Sons**

Broadway, 8 & 9 Sts.

**Sale of  
Ladies' Skirts.**

Black Satin Umbrella Skirts, with one and two ruffles, canvas faced, extra quality,

98c.; value, \$1.25.

\$1.18; " 82.00.

Three piece Circular Dress Skirts, all colors, in Cheviots, Brilliantine, and Cloth,

\$3.00; value, \$6.50.

Blue and Black Cheviot,  
\$4.98; value, \$7.50.

Still running our special

**CORSET SALE**  
at 48c. and 68c. pair.

Art Sales and Exhibitions.

**HIGH ART SALE.**  
Elegant Modern Paintings,

Including Works of Celebrated Artists:

Adreotti Delacroix Perrault

Bouguereau Fichet Pratella

Bouguereau Fragonard Raoul

Bouguereau Gérôme Zampighi

Bonito Garnier Rice

Bristol Haze Roy

Corcos Haze Roy

Clara Irolli Simonetti

Coryl Ziem Stollhoff

Gordi Innes Tambourint

Courbet Jaque Troyon

Chase, W. M. Kirk-Kock Tait

Call Le Brun Vane, Douglas

Washington Le Fave Van Horne

Domingo Millet Van Marcke

Dupre, Juliette Manve Verboekhoven

Diaz Michelotti Vinea

Dubigny Michel Vinea

Dupre, Julie De Neuville

Also a new and sparkling collection by

Mr. A. T. Bircher, A. N. A.,

Consisting of 59 examples in Oil and Water Colors; without doubt the finest ever offered by this celebrated Marine Artist.

NOW ON EXHIBITION

at the

**Schenck Art Gallery,**

No. 55 Cedar St.

To be Sold at Absolute Auction

WEDNESDAY, THURSDAY and FRIDAY,

At 3:30 o'clock Each Day.

Landing Hotels and Restaurants.

**Sherman Square Hotel,**

BOULEVARD, CORNER WEST 71ST ST.

AMERICAN PLAN.

Strictly a family hotel—choice suites furnished or unfurnished, to rent by the season or year. Dining and service of the highest order. All water used in this hotel is filtered. Rates reasonable. Location convenient.

WALTER LAWRENCE, Manager.

**THE GERARD,**

WEST 44TH ST., just off Broadway.

Centrally and desirably located.

**New and Absolutely Fireproof,**

STEEL CONSTRUCTION.

Apartment to rent, furnished, by week or month or season; unfurnished by year. Restaurant—American and European. Inspected by the Board of Health.

C. DE GEORGIO, Prop.

**HOTEL NORMANDIE,**

BROADWAY AND 38TH ST., N. Y.

THOROUGHLY FIREPROOF OF THE BIGGEST CLASS.

Renovated throughout, many improvements, including new furniture, fixtures, and decorations.

Rooms and all places of interest. EUROPEAN PLAN.

H. F. INGLEHART, Proprietor.

## THE LAKEWOOD HOTEL Is Most Attractive In April.

YOU may travel the world over, but nowhere will you find so choice a spot as Lakewood in Spring.

Then the early wild flowers are in full bloom and the ocean breezes blow mild but exhilarating through the forest screen of pines. Golf, Cross-Country Hunting, Polo, and all sports are now at their height. The worn and wearied, and those afflicted with Colds, Rheumatism and kindred ills find instant relief at

The Lakewood Hotel

The Water Cure and Electric Baths

have restored scores of sufferers to bright and happy lives this season.

"After-Effects" of Grip disappear immediately at

THE LAKEWOOD HOTEL

Lakewood, N. J.

T. F. SILLECK, Lessee.

Leading Hotels and Restaurants.

**Sherman Square Hotel,**

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Rooms and all places of interest. EUROPEAN PLAN.

H. F. INGLEHART, Proprietor.

Country Board Wanted.

UP, ER! New York preferred, modern improvement, a sum \$100 or more. State particular.

ARTHUR GILBERT, 220 Broadway.

### Amusements.

**F. F. PROCTOR'S**

F. F. PROCTOR,  
Proprietor and Manager.

**BEST  
VAUDEVILLE  
SHOWS  
IN AMERICA.**

**PALACE**  
CONTINUOUS PERFORMANCE,  
145 TO 11 P. M.

**GREAT LAUGHING SHOW!**  
LADIES (Aits), All Orch., 25c.

The Quaint Comedian.

**NEIL  
BURGESS**  
And Co. in the Funny "Widow Bedott."

Vanderbilt & Dauntless Actress, in Her New Playlet, "Edie the Ghost."

**PATRICE**  
Vanderbilt & Dauntless Actress, in Her New Playlet, "Edie the Ghost."

**SMITH & CAMPBELL**  
Late Stars of "Gone With the Wind." Their Vanderbilt & Dauntless.

**DOLAN & LENHAR**

In Their Latest and Best Farce Sketch.

**FRANKLIN & HARRIS** in a new comedy by ELLIOTT COX, the most popular comedy writer in America.

**COX & HARRIS**, comedy duo, "EMERALDA," musical comedy, "The DREAMERS," "The LADY," "MADE OF MARBLE," "The COACHMAN," "The COACHMAN."

**SPLENDID BILL** To-day, Sunday, Ladies Aits, all orch., 25c. to 11 P. M.

**MARIE WAINWRIGHT**

In Her Latest Costume Comedy, "JOSEPH VS. NAPOLEON."

**WOOD & SHEPPARD**

Monarchs of B. & B.—Musical Comedy.

**VIOLET DENE**

The Hit of "Sorrow of Satan." In Her Beautiful

**JESS DANDY**

Up-to-date actress, "Jess."

**RAYMOND MOORE**

America's Favorite Tenor.

**DUKE, SAWTELLE, and DUFFY**

DUKE, SAWTELLE, and DUFFY, comedians.

**SMITH & CAMPBELL**

Late Stars of "Gone With the Wind." Their Vanderbilt & Dauntless.

**GRAND COMEDY BILL!**

DOWNTOWN VAUDEVILLE DEPOT OF THE

DISTINGUISHED STAR.

**PROCTOR'S**  
CONTINUOUS PERFORMANCE,  
12:30 TO 11 P. M.

**GRAND COMEDY BILL!**  
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